

BOYCOTT Mount Ashland Ski Area!

A black silhouette of a skier is on the left, leaning forward with poles. A black silhouette of a snowboarder is on the right, in a crouched position. The text 'BOYCOTT Mount Ashland Ski Area!' is overlaid on the image.

Ski Ashland continues to promote ski area expansion into the pristine Middle Branch drainage at the headwaters of Ashland's Municipal Watershed despite recent EPA disapproval and widespread public concern. This sensitive watershed provides critical habitat for numerous plant and animal species and clean water for the citizens of Ashland.

The proposed expansion would:

- Clear-cut over 70 acres of pristine old-growth forest, fragmenting 300 acres. 450 log trucks of old-growth would be cut.
- Slice into the McDonald Peak Roadless Area, the largest tract of undeveloped land in the eastern Siskiyou Mountains.
- Substantially increase erosion and sedimentation, threatening Ashland's drinking water reservoir with siltation.
- Degrade essential wildlife habitat in an ecologically significant connectivity corridor along the Siskiyou Crest.
- Cut through the only Engelmann Spruce grove in the Siskiyou Mountains & possibly impact two other rare plants.
- Place ski runs, lift lines, and bridges in sensitive wetlands along the Middle Branch of the East Fork of Ashland Creek.
- Likely increase the cost of lift tickets and season passes for everyone.
- Increase usage of the waste treatment facility that leaches treated effluent into Ashland's municipal watershed.

Why boycott?

Activism takes many forms, including how you spend your money. By choosing to boycott the Mount Ashland Ski Area, you are sending the message that you are unwilling to be part of the high-impact expansion that would adversely affect the ecology of Mount Ashland for many generations to come. Live true to your beliefs and fully realize that by spending money at the ski area, you are helping to promote and fund their over-scaled expansion.

If you feel strongly about protecting wilderness and Ashland's watershed DO NOT spend money at Ski Ashland until their over-scaled expansion plan is withdrawn. Be sure to call, email, or write Ski Ashland to let them know you support the BOYCOTT. Encourage friends and family to boycott as well.

Visit the [Wild Mount Ashland](http://www.mountashland.com) website at www.mountashland.com for more info and to send a "one-click letter"

write, call or email

Tell Ski Ashland You're Boycotting!

learn more online

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OR

send a "one-click letter" online through the [Wild Mount Ashland](http://www.mountashland.com) website at www.mountashland.com and learn about alternative winter recreation areas